



CICERO

SPEECHWRITING AWARDS

2012 Entry Guidelines

2012 CATEGORIES

By Organization Type

- Agriculture
- Associations
- Banking and Financial Services
- Commerce and Retail
- Educators
- Energy
- Government
- Manufacturing and Production
- Media
- Nonprofit
- Pharmaceutical
- Public Policy Institute
- Service Industry
- Telecommunications
- Transportation

By Topic


- Controversial or Highly Politicized Topics
- Corporate Social Responsibility
- Diversity
- Economics
- Education
- Environment/Energy/Sustainability
- Healthcare
- Leadership and Management
- Philosophy and/or Religion
- Public Policy
- Technology

By Type of Occasion

- Award Acceptance
- Campaign Speech
- Commencement/Convocation Address
- Dedication/Groundbreaking Ceremony Speech
- Eulogy/Tribute Speech
- Farewell/Resignation Speech
- Hearing Testimony
- Motivational Speech
- State-of-the-Institution Speech

Grand

- Overall Award

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VITAL SPEECHES — OF THE DAY —

Presented by *Vital Speeches of the Day*, the prestigious monthly collection of speeches, the **Cicero Speechwriting Awards** recognize the work—

the research, the thinking, the crafting and rewriting—that goes into making the speeches that make a difference in business, in politics, and in society.

So if you write speeches, for yourself or for others to deliver, **this is the awards program for you**. Send in any speech or number of speeches—**you'll find a category for every speech**—that you're proud of having written, delivered or both.

Our **entry categories** cover all the industries, topics and occasions that bring people together for a speech.

The rewards of winning a Cicero Award are both psychic and concrete. In addition to a winner's certificate, Cicero-winning speeches are included in a broadly publicized book of winners and lauded by *Vital Speeches* editor David Murray at prestigious communication conferences, including the **Speechwriters and Executive Communicators Conference**, to be held in Washington, D.C. in March and the World Conference of the **International Association of Business Communicators** in Chicago in June.

A Cicero Speechwriting Award will establish your work as superior contemporary oratory, and recognize you, the writer, as a standout in your field.

Our judges very much look forward to seeing your good work. Best of luck!

ENTRIES MUST BE SUBMITTED BY FEBRUARY 17, 2012.

ENTER TODAY.

Email: info@cicerospeechwritingawards.com | Phone: 888-303-2373 | Fax: 602-395-5853